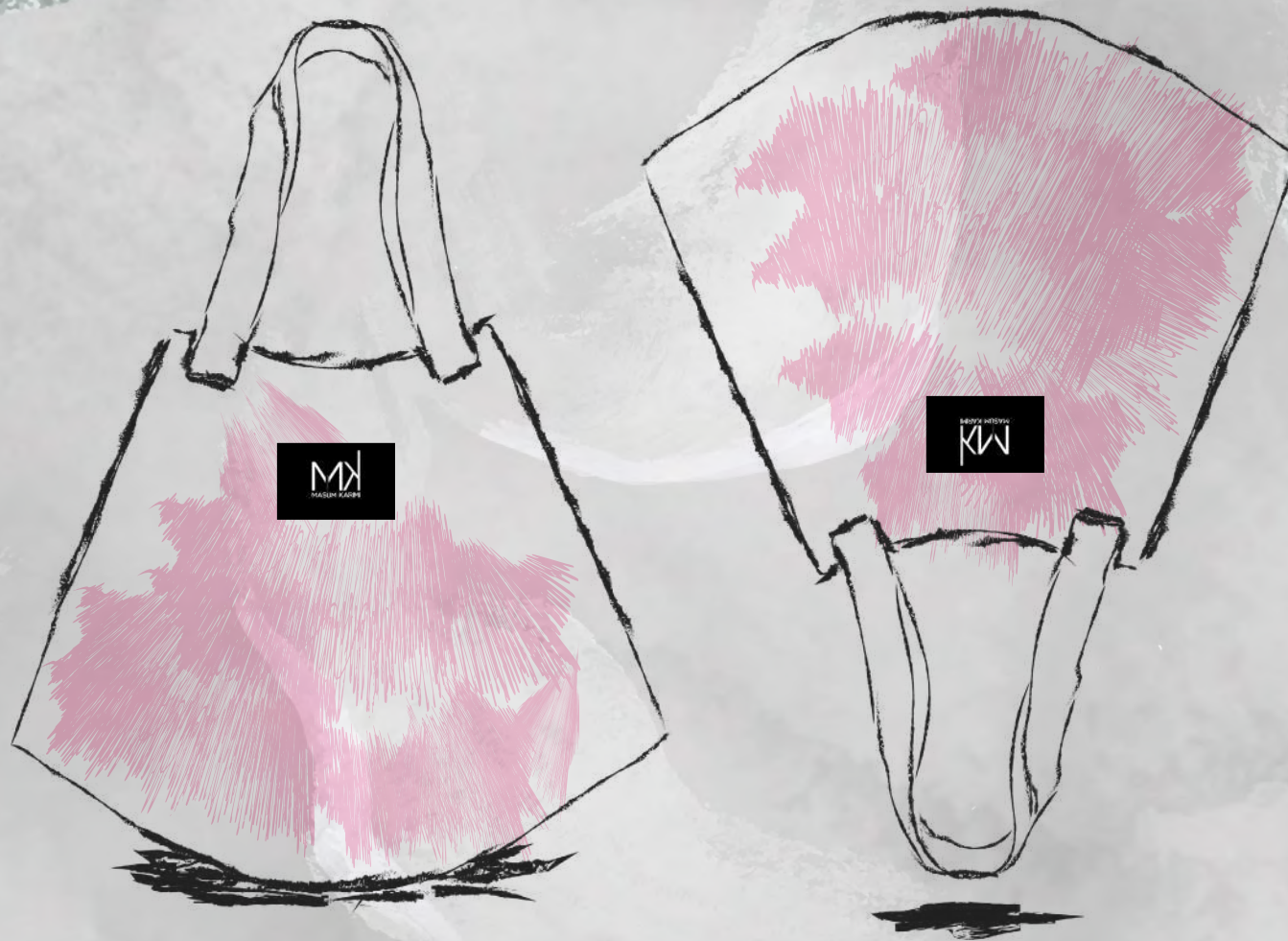


The **ICONIC Tote.**  
Designing a pure, flat and unique tote bag.



This Tote bag is not meant to be placed on the floor. Good bags are always used or properly hanged.

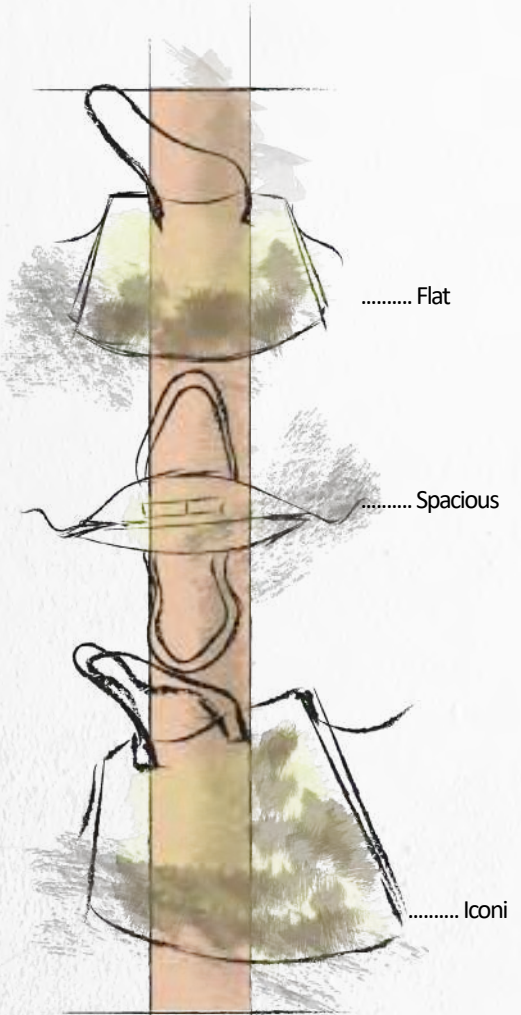
DESIGNED AND CRAFTED BY MASUM KARIMI – MADE IN SPAIN

MASUM KARIMI



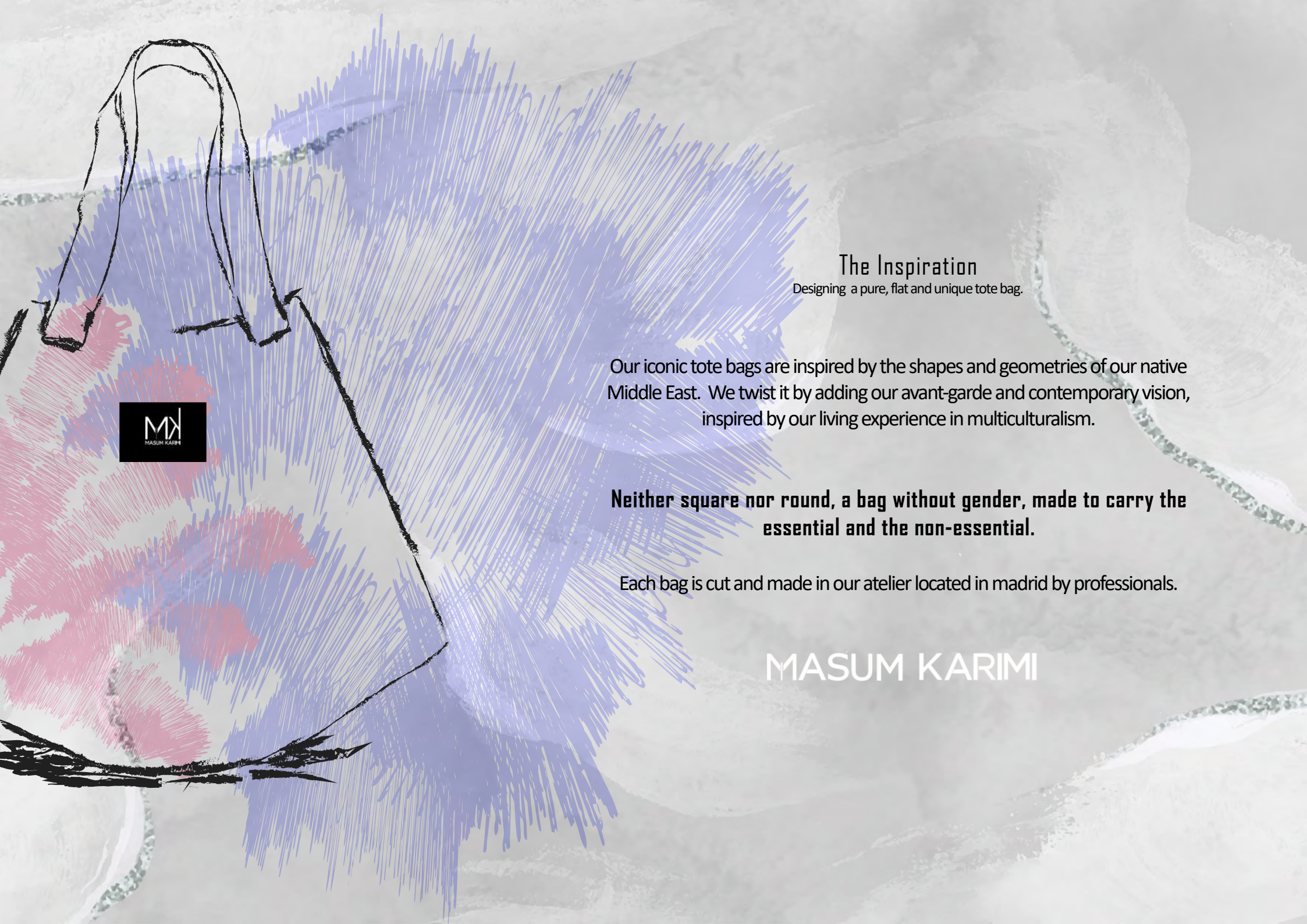


Roundish square shape, flat, spacious, and washable Tote. The expression of an everyday bag.  
All details together are making this bag iconic and long-lasting.



MASUM KARIMI





## The Inspiration

Designing a pure, flat and unique tote bag.

Our iconic tote bags are inspired by the shapes and geometries of our native Middle East. We twist it by adding our avant-garde and contemporary vision, inspired by our living experience in multiculturalism.

**Neither square nor round, a bag without gender, made to carry the essential and the non-essential.**

Each bag is cut and made in our atelier located in madrid by professionals.

# MASUM KARIMI





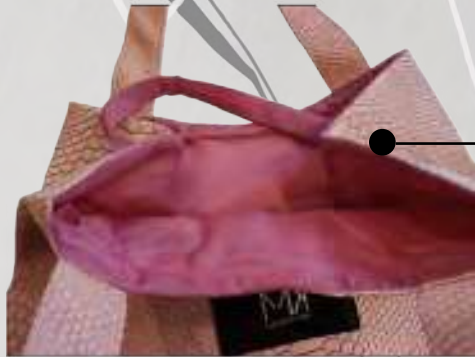


# The Making Process

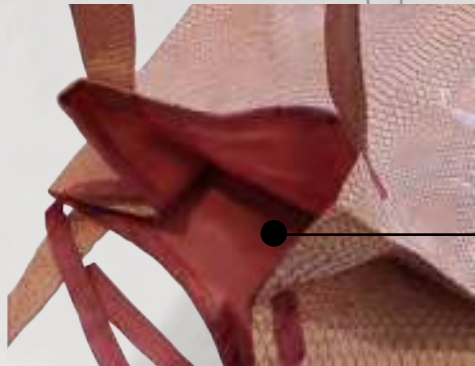
Designing a pure, flat and unique tote bag.



Side folding for increased storage capacity



High neck opening for extra protection



Fully lined inside with two side pockets



56 cm

48 cm

Volume 30 Ltrs.



# The KITENGE collection - 100% cotton with natural dyes

(African original fabrics sourced in Tanzania - Designed and produced in Madrid)

A]b" gY`]b[ 'df]W. 55,00€



TOT.KI.125



TOT.KI.126



TOT.KI.127

## Why african Kitenge fabric?

1. Hightech quality print
2. Longlasting fabrics
3. Unique prints
4. Supporting African industries



TOT.KI.125



TOT.KI.126



TOT.KI.123



TOT.KI.124



TOT.KI.127



TOT.KI.128



TOT.KI.129

MASUM KARIMI





MM  
MASUMI KAPURI











# The FAUX collection - COTTON + POLYESTER + TEFLON

(Fabric sourced in Spain - Designed and produced in Madrid)

A]b" gY`]b[ 'df]W" 75,00€



TOT.PL.12



TOT.PL.13



TOT.PL.14

## Why Faux Leather fabric?

1. Teflon finishing
2. Longlasting quality fabrics
3. Washable
4. An everyday bag

MASUM KARIMI



# VANITY CASE / HANDBAG - To wear IN/OUT of our Totes

(Fabrics with certificate of origin - Design and production in Madrid, Spain)

Min. selling price. 35,00€



NEC.PL.1

NEC.PL.2



NEC.KI.5



NEC.KI.1









MASUM KARIMI

[www.masumkarimi.com](http://www.masumkarimi.com) | [@masumkarimi](https://www.instagram.com/masumkarimi)

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